

PRESS RELEASE



UCSI University to host "Traditional Martial Arts for All" Malaysia 2024 Festival in Kuala Lumpur

Kuala Lumpur, 18 August 2024 - UCSI University will be hosting the **Traditional Martial Arts for All Event (TMA4ALL Malaysia 2024) Festival** from August 18 to August 27, 2024, at UCSI University Kuala Lumpur Campus.

The **TMA4ALL Malaysia 2024** is spearheaded by the Faculty of Social Sciences and Liberal Arts at UCSI University (Kuala Lumpur Campus). This festival is co-organised with the final-year Mass Communication students from the Class of SM346 Mass Communication Project, May semester 2024, under the name 'Warrior Within All'.

TMA4ALL Malaysia 2024 is a unique festival designed to immerse participants in the rich history and significance of Malaysian martial arts. It promises to be a transformative celebration that highlights Malaysia's heritage, unity, and cultural richness. This forward-thinking approach aims to propel Malaysia onto the global stage, leaving a lasting legacy of education, empowerment, and cultural pride for future generations.

This festival invites practitioners, enthusiasts, scholars, and the public to partake in a revelatory experience. The festival exalts culture, fosters unity, and nurtures comprehension through a colloquium, live demonstrations, interactive workshops, panel discussions, and cultural performances.

Professor Dr. Rogayah A. Razak, Dean of the Faculty of Social Sciences and Liberal Arts, added that today's soft launch marks the beginning of an exciting journey. This campaign aims to raise awareness and build anticipation of the upcoming event.

UCSI University is committed to a continuous pursuit of the United Nations SDG goals, and TMA4ALL Malaysia aligns with SDGs 3, 4 and 17:

- 1. SDG 3: Good health and well-being:** Focuses on ensuring healthy lives and promoting well-being for all ages.
- 2. SDG 4: Quality Education:** These activities promote education that's inclusive and fosters lifelong learning for everyone involved.
- 3. SDG 17: Partnerships for the Goals.** The collaborative partnership aligns events goals.

Interested members can browse the details on social media platforms like Instagram, TikTok, and XiaoHongShu, and on our Facebook page 'Warrior Within All'. Additionally, information can be found on the official Facebook, Instagram, and TikTok pages for 'TMA4ALL Malaysia 2024' (<https://www.tma4allmalaysia2024.com>) and 'UCSI University' (<https://www.ucsiuniversity.edu.my>).

For a full list of exciting events offered at the TMA4ALL Malaysia 2024 Festival, please refer to Appendix I and Appendix II.

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About UCSI University

Long renowned for its excellent track record in teaching and learning, UCSI University is quickly making a name for itself in research and innovation. The University has been consistently moving up its rankings and has distinguished itself as a higher learning institution with a track record of providing educational excellence since its establishment. UCSI University continues to be ranked among the top 1% of the world's universities and is at the top among all Malaysian universities.

UCSI University has achieved an impressive 11-spot advancement, securing the 61st position in the highly competitive QS Asia University Rankings 2024. This marks the seventh consecutive year of the university's rise in rankings in the annual assessment, solidifying its consistent improvement among the top universities in Asia.

In addition, all UCSI University's programmes have received a 100% employability score from the Malaysian Higher Education Ministry's Graduate Employability 2021-2022 survey, making UCSI University graduates highly employable.

Committed to the pursuit of knowledge, UCSI students are annually selected by the world's best universities like Harvard, Imperial College London, the University of Chicago, and Tsinghua, among others, to advance high-impact research. Its alumni have also achieved greatly, making the Forbes 30 Under 30 list, and standing out as some of Malaysia's leading entrepreneurs, community organisers, artists and performers. More than 12,000 students from over 120 nations study at UCSI, making the University a vibrant melting pot of culture and diversity. For more information, visit the UCSI University website at: www.ucsiuniversity.edu.my.

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Appendix 1

The TMA4ALL Malaysia 2024 Festival offers a variety of exciting events, including:

Day 1

Martial Hearts: A Night of Giving (Charity Night and Opening Ceremony): This event combines the opening ceremony with fundraising for charitable causes, featuring captivating martial arts performances.

Kuda Kepang Performance, also known as Kuda Lumping, it displays vibrant culture and tradition that goes beyond just showcasing martial arts talent. However, the martial arts aspect is certainly a captivating element.

Day 2

Silat Lok 9 and Senaman Tua: A Connection Rooted in Tradition

Founded by Pendita Mahaguru Professor Azlan Jumat bin Abdul Ghanie. **Silat Lok 9** is a style of Silat Melayu (Malay martial arts) that traces its roots back to the Melaka Sultanate. Silat Lok 9 focuses on self-defense and martial arts techniques, **Senaman Tua** provides a foundation for physical fitness that can enhance a practitioner's Silat training. They work together to cultivate a well-rounded approach to physical development within the tradition of Silat Melayu.

Day 3 - Silat Sendeng & Silat Gayong

Silat Sendeng traces its roots to the state of Johor in Malaysia, with its origins linked to the Sendeng tribe and Silat Gayong originated in Perak, Malaysia, and was founded by Pendekar Indera Munshi Sidi. Both represent the rich diversity of Silat traditions. While they share common roots in Malay martial arts, their distinct approaches to training and philosophy reflect the adaptability and versatility of Silat as a whole.

Day 4 - Archery Training @ Pusat Latihan Sukan Memanah dan Berkuda, Jalan Peket 60, Sungai Besar, Selangor.

Archery, this art has historical roots. It is considered a martial art itself. Both archery and martial arts require a high degree of discipline, focus, and mental control. Precision and aiming are crucial in both practices.

Day 5 - Arts and Culture: A tour to Melaka.

Day 6 - Sight-seeing: Free and easy activities

Day 7 - Traditional Martial Arts for All International Colloquium 2024: This program brings together experts, practitioners, and enthusiasts to discuss current trends, techniques, and the future of martial arts.

Cont... Appendix I

Day 8

- i) **Unity in Motion TMA4ALL Festival:** This session focuses on educating the public about valuable skills for gifted children and demonstration session with the special spectrum.
- ii) **Mindfulness Activity with Autism children**
- iii) **Martial arts demonstration & sharing session**

Day 9

Traditional Martial Arts for All (TMA4ALL) Committee Meeting

Day 10

Departure (Free and easy)

Supporting events:

"Warrior Within All" Photography Competition: Unleash the creativity! This competition encourages capturing the essence of martial arts through photography, with prizes awarded for the most compelling images.

Sports Photography Exhibition: Captivating genre of photography that captures the energy, drama, and beauty of athletics. Participants of this sports photography takes a step further, showcasing the power, grace, and discipline of martial artists.

Showcase of Documentaries Capturing the Spirit of Martial Arts: the world of martial arts, producing insightful documentaries that explore the history, disciplines, and cultural significance of these practices.

Appendix II

Tentative Event Flow – Day 1

DAY 1 (7.00 PM to 10.00 PM)	
Date	18th August 2024 (Sunday)
Programme	Martial Hearts: A Night of Giving (Charity Night & Opening Ceremony) - Traditional Martial Arts for All Event (TMA4ALL Malaysia)
Time	8.00 pm until 10.00 pm
Venue	Grand Ballroom, Le Quardi Hotel Kuala Lumpur, Cheras, Kuala Lumpur
Organizer	TMA4ALL Malaysia 2024 Faculty of Social Sciences and Liberal Arts (FoSSLA)
Co-Organiser	Warrior Within All Class of SM346 Mass Communication Project May Semester 2024
Tentative Programme	
7.30 p.m.	Arrival of guests
7.45 pm	Arrival of His Majesty DYAM Tunku Mahkota Ismail Ibni Sultan Ibrahim (TBC)
	<i>Buka Gelanggang</i>
	National Anthem
7.55 p.m.	Welcome remarks by Professor Dr. Richard Peter Bailey Chairperson, Traditional Martial Arts for All Event
8.05 p.m.	Welcome address by Professor Datuk Ir. Ts. Dr. Siti Hamisah Tapsir UCSI Group Chief Executive Officer & UCSI University Vice Chancellor
8.15 p.m.	Launching Speech by His Majesty DYAM Tunku Mahkota Ismail Ibni Sultan Ibrahim (TBC)
	Launching ceremony
8.25 pm	Royal Dinner Opening Gambit TMA4ALL Malaysia 2024 * Silat Lok 9 performance (1) *Tarian Zapin * Silat Sendeng performance * Piano recital * Silat Lok 9 performance (2)
	Closing speech by Professor Dr. Rogayah A. Razak, Dean FoSSLA
10.00 p.m.	End of ceremony

DAY 1 (10.00 PM – 2.00 AM)	
Date	18th August 2024 (Sunday)
Programme	Kuda Kepang Performance
Time	10:00 pm – 2:00 am
Place	Colina Campsite, UCSI University (Kuala Lumpur Campus)
Organized by	TMA4ALL Malaysia 2024 Faculty of Social Sciences and Liberal Arts

With Cooperation	Mahaguru Rosnani Binti Hamzah, Persatuan Silat Sendeng Simpang Lima
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Tentative Event Flow – Day 2

DAY 2	
Date	19th August 2024 (Monday)
Programme	Silat Lok 9 and Senaman Tua
Time	9:00 AM – 6:00 PM
Place	Silat Training Center (Setapak)
Organized by	TMA4ALL Malaysia 2024 Faculty of Social Sciences and Liberal Arts (FoSSLA)
With Cooperation	Pendita Mahaguru Professor Azlan Jumat bin Abdul Ghanie
Time	Activity
9:00 a.m.	Leaving from UCSI University to Silat Training Centre at Setapak, Kuala Lumpur
10.00 a.m.	Silat Lok 9
1.00 p.m.	Lunch
2.00 p.m.	Senaman Tua
6.00 p.m.	Dinner at Mamak's

Tentative Event Flow – Day 3

DAY 3	
Date	20th August 2024 (Tuesday)
Programme	Silat Sendeng & Silat Gayong
Time	9:00 AM – 6:00 PM
Place	Basketball Court, UCSI University
Organized by	TMA4ALL Malaysia 2024 Faculty of Social Sciences and Liberal Arts (FoSSLA)
With Cooperation	Mahaguru Mohamed Faid Bin Musa, PJK Yang Dipertua, Pertubuhan Silat Seni Gayong Malaysia Kembangan
Time	Activity
9:00 a.m.	Silat Sendeng at Basketball Court, UCSI University
1.00 p.m.	Lunch
2.00 p.m.	Silat Gayong Training at Basketball Court, UCSI University
6.00 p.m.	End of activity

Tentative Event Flow – Day 4

DAY 4	
Date	21 st August 2024 (Wednesday)
Programme	Archery Training
Time	2:00 PM – 6:00 PM
Place	Pusat Latihan Sukan Memanah dan Berkuda, Jalan Peket 60, Sungai Besar, Selangor
Organized by	TMA4ALL Malaysia 2024 Faculty of Social Sciences and Liberal Arts (FoSSLA)
With Cooperation	Pusat Latihan Sukan Memanah dan Berkuda – Plasma Olympic Council Malaysia (OCM)
Time	Activity
9:00 a.m.	Free And Easy
12.00 p.m.	Leaving from UCSI University to Sungai Besar, Selangor
2.00 p.m.	Basketball Court, UCSI University (Kuala Lumpur Campus)
6.00 p.m.	End of activity

Tentative Event Flow – Day 5

DAY 5	
Date	22 nd August 2024 (Thursday)
Programme	Arts & Culture
Time	9:00 AM – 6:00 PM
Place	Melaka
Organized by	TMA4ALL Malaysia 2024 Faculty of Social Sciences and Liberal Arts (FoSSLA)
With Cooperation	-
Time	Activity
9:00 am	Sight-seeing
8.00 pm	Return to Kuala Lumpur

Tentative Event Flow – Day 6

DAY 6	
Date	23 rd August 2024 (Friday)
Programme	Sight-seeing
Time	9:00 AM – 6:00 PM
Place	Free & Easy
Organized by	TMA4ALL Malaysia Committee Faculty of Social Sciences and Liberal Arts (FoSSLA)
With Cooperation	-
Time	Activity
9:00 am	Sight-seeing (free and easy)

Tentative Event Flow – Day 7

DAY 7	
Date	24th August 2024 (Saturday)
Programme	Traditional Martial Arts for All International Colloquium 2024
Time	9:00 AM – 2:00 PM
Venue	Auditorium, Ground Floor, UCSI University
Organizer	TMA4ALL Malaysia 2024 Faculty of Social Sciences and Liberal Arts
Co-Organiser	Warrior Within All Class of SM346 Mass Communication Project May Semester 2024
Time	Activity
9:00 am	Arrival of guests
9.30 am	Arrival of Y.B. Dato' Seri DiRaja Dr. Zambry Abd Kadir (TBC)
	The National Anthem
10.00 am	Welcome address by Prof. Datuk Ir. Ts. Dr. Siti Hamisah Tapsir UCSI Group Chief Executive Officer and UCSI University Vice Chancellor
10.15 am	Speech by Pendita Mahaguru Professor Azlan Jumat bin Abdul Ghanie, President of Malaysian Martial Arts Grandmaster Association
10.30 am	Opening Speech by Yang Berhormat Dato' Seri DiRaja Dr. Zambry Abd Kadir, Minister of Higher Education
	Photo Session
10.40 am	Keynote Address (1) Professor Dr. Richard Peter Bailey Chairperson, Traditional Martial Arts for All Event Malaysia and Deputy Dean Faculty of Social Sciences and Liberal Arts UCSI University (Kuala Lumpur Campus). Malaysia
	Martial Arts Performance
11.15 am	VIP Refreshment
11.45 am	YB Dato' Sri DiRaja Dr. Zambry Abdul Kadir leaves the ceremony
11.45 am	Keynote Address (2) YBhg. Tan Sri Dato' Sri Mohamad Norza Zakaria President, Olympic Council Malaysia
12.15 pm	Keynote Address (3) Professor Dr. Shahrman Bin Zainal Abidin Faculty of Art & Design, Universiti Teknologi MARA
12.45 pm	Panel Discussion 1. Dr. Özlem Gül from Türkiye 2. Karl-Hans König from Germany 3. José María Félix Martínez from Spain 4. Renata Volarić from Croatia Moderator: Mr. Christian Sweeney
1.15 pm	Q & A Session
1.30 pm	Sharing Session (1) Mr. Raymond Sweeney, Chief Executive Officer, INSIDE.EU
1.45 pm	Sharing Session (2) Emeritus Professor Dr. Zainal Abd Latiff, former Deputy Director (Postgraduate & Research), Faculty of Creative Arts, Universiti Malaya
2.00 pm	Closing remarks

Tentative Event Flow – Day 8

DAY 8	
Date	25th August 2024 (Sunday)
Programme	Unity in Motion (TMA4ALL Festival)
Time	9:00 AM – 6:00 PM
Venue	09.00 am - Auditorium, Ground Floor 11.00 am - G0111 – Level 1 02.00 pm - Basketball Court @ Level 12
Organiser	TMA4ALL Malaysia 2024 Faculty of Social Sciences and Liberal Arts (FoSSLA)
Co-organiser	Class of SM342 Corporate Social Responsibility & Event Management
With Cooperation	National Autism Society of Malaysia (NASOM)
Time	Activity
Auditorium GG08, Ground Floor, Block G	
9.00 am	Registration
9.50 am	Arrival of YBhg. Tan Sri Lee Lam Thye
10.00 am	National Anthem
10.05 am	Welcome Remarks by Professor Richard Peter Bailey Chairperson, TMA4ALL Malaysia
10.10 am	Speech by YBhg. Tan Sri Lee Lam Thye Former Member of Parliament Bukit Bintang
	Donation presentation to NASOM Malaysia
	Photo session
11.00 am	Demonstration Silat Lok 9 Demonstration Taekwondo Club by MVF Taekwondo & Sports Demonstration Wushu by FoSSLA's PhD scholar
G0111, Level 1, Block G	
11.00 am	Mindfulness Activity with NASOM Autism children *Colouring session *Meet and Greet session with Mr. Raymond Sweeney
12.00 pm	Lunch & refreshment (Sky Lounge, Level 12)
Basketball Court, Level 12, Block G	
2.00 pm	Martial demonstration * Senaman Tua by Professor Azlan Ghanie from Malaysia * Taekwondo by Renata Volarić from Croatia * Karate by Karl-Hans König from Germany * Ninjitsu by José María Félix Martínez from Spain * Karate by Ray Sweeney and Christian Sweeney from Ireland
3.00 pm	Training (4 parallel sessions) – Session 1 Basketball Court: <ul style="list-style-type: none"> ● Court 1: Karate by Karl-Hans König ● Court 2: Ninjitsu by José María Félix Martínez ● Court 3: Taekwondo by Renata Volarić ● Court 4: Southeast Asia Martial Arts by Professor Dr Richard Peter Bailey Sky-lounge area (For Gifted Kids): <ul style="list-style-type: none"> ● Court 5: Karate by Ray Sweeney and Christian Sweeney
4.00 pm	Training (4 parallel sessions) – Session 2

	Basketball Court: <ul style="list-style-type: none"> • Court 1: Karate by Karl-Hans König • Court 2: Ninjitsu by José María Félix Martínez • Court 3: Taekwondo by Renata Volarić • Court 4: Southeast Asia Martial Arts by Professor Dr Richard Peter Bailey Sky-lounge area (For Gifted Kids): Court 5: Karate by Ray Sweeney and Christian Sweeney
5.00 pm	Sharing session by <ul style="list-style-type: none"> * Taekwondo by Renata Volarić from Croatia * Karate by Karl-Hans König from Germany * Ninjitsu by José María Félix Martínez from Spain * Karate by Ray Sweeney and Christian Sweeney from Ireland
5.45 pm	Closing remarks by Professor Dr Richard Peter Bailey
6.00 pm	End of programme

Tentative Event Flow – Day 9

DAY 9													
Date	26th August 2024 (Monday)												
Programme	TMA4ALL Committee Meeting												
Time	9:00 AM – 6:00 PM												
Venue	Chancellery Meeting Room, UCSI University Jalan UCSI, UCSI Heights (Taman Connaught), Kuala Lumpur												
Organiser	TMA4ALL Malaysia 2024 Faculty of Social Sciences and Liberal Arts (FoSSLA)												
Attendee	TMA4ALL Expert <table border="1" style="margin-left: 20px;"> <tr> <td>Prof. Dr. Richard Peter Bailey (Malaysia)</td> <td>Ute Zipp König (Germany)</td> </tr> <tr> <td>Christian Sweeney (Ireland)</td> <td>Jorge Manzano Cruces (Spain)</td> </tr> <tr> <td>Raymond Sweeney (Ireland)</td> <td>José María Félix Martínez (Spain)</td> </tr> <tr> <td>Annika Sweeney (Ireland)</td> <td>Dr. Özlem Gül (Turkey)</td> </tr> <tr> <td>Adam Sweeney (Ireland)</td> <td>Prof. Dr. İlker Gül (Turkey)</td> </tr> <tr> <td>Karl-Hans König (Germany)</td> <td>Renata Volarić (Croatia)</td> </tr> </table>	Prof. Dr. Richard Peter Bailey (Malaysia)	Ute Zipp König (Germany)	Christian Sweeney (Ireland)	Jorge Manzano Cruces (Spain)	Raymond Sweeney (Ireland)	José María Félix Martínez (Spain)	Annika Sweeney (Ireland)	Dr. Özlem Gül (Turkey)	Adam Sweeney (Ireland)	Prof. Dr. İlker Gül (Turkey)	Karl-Hans König (Germany)	Renata Volarić (Croatia)
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Karl-Hans König (Germany)	Renata Volarić (Croatia)												
Time	Activity												
9:00 am	TMA4ALL Meeting at Chancellery Meeting Room												
1:00 pm	Lunch												
2:00 pm	Closing Ceremony at GG08, UCSI University												
6:00 pm	End of activity												

Tentative Event Flow – Day 10

DAY 10	
Date	27th August 2024 (Tuesday)
Programme	Free and Easy (Departure)
Time	9:00 AM – 6:00 PM

Place	UCSI University
Organiser	TMA4ALL Malaysia 2024 Faculty of Social Sciences and Liberal Arts
Time	Activity
9:00 am	Departure (Free and Easy)
4.00 pm	Depart to Airport